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Braeburn Whisky is delighted to offer a 6-year-old Refill Bourbon cask from the Glen Elgin Distillery, distilled in 2013.

Why We Love Glen Elgin Casks:

- ▶ Part of Diageo's lineup
- ▶ Used almost exclusively in top-tier blends like White Horse
- ▶ Distillery access is extremely limited
- ▶ Seldom official releases make independent bottlings more exclusive
- ▶ Slow distillation and long fermentation combine for a lush and fruity character

Braeburn Whisky is pleased to offer this exclusive and rare cask from the Glen Elgin distillery located in the Speyside region. Instead of seeking out the spotlight and looking for the latest trends, Glen Elgin instead prides itself on quality and consistency. That's what spirit-industry giant, Diageo, has relied on Glen Elgin for since it's been housed under their umbrella.

Nearly a century ago, Glen Elgin began contributing to the White Horse blend, adding a honeyed, sweet note to the whisky. Since then, Glen Elgin has changed hands through mergers and buyouts, but the White Horse emblem is still on the wall at the distillery. However, not many people are lucky enough to see the inside of the distillery as Diageo selfishly locks the facility, and its single malts, away from the public almost entirely.

Diageo's reliance on Glen Elgin to add quality and elite flavours to their line of blended whiskies is what makes this cask such a rare offering. Single malt casks from Glen Elgin seldom come onto the market but their deliciously light character is what takes the casks off the market quickly.



Glen Elgin's consistent success as a premium part of Diageo's blended lineup makes this cask an *extremely lucrative* asset for investors to diversify their portfolio as part of a well-balanced wealth preservation strategy.

## INVESTMENT DETAILS

DISTILLERY:	Glen Elgin
DISTILLATION DATE:	September 30, 2013
CASK TYPE:	Refill Bourbon
CURRENT AGE:	6 Years
ALCOHOL BY VOLUME (ABV):	60.10%
VOLUME:	117.28 litres
VOLUME IN BOTTLES:	279 bottles
PRICE:	£5,025
PRICE/7OCL:	£18.01

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## EXIT STRATEGIES

### *Exit at 12 Years*

Purchasing this Glen Elgin cask now at 6 years old lends itself well to a holding period of about 6 years, as prices of whisky casks rise reliably year on year until it passes 12. Holding this cask for at least 6 years will provide investors with a considerable return and will effectively safeguard wealth.

### *Exit at 18 Years*

Alternatively, this could be an excellent 12-year investment, as casks become more valuable as they pass the 18-year mark and approach their second decade in maturation. Casks of this age are highly sought out among enthusiasts and sell quickly on Braeburn Whisky's secondary market.

### *Exit Beyond 25 Years*

Time rewards the most patient investor. Whisky casks that are allowed to age past 25 years are rare in the industry. Couple that with the solid reputation of Glen Elgin and you can expect to see a significant return on your investment.

## DISTILLERY OVERVIEW



It doesn't get much more exclusive as Glen Elgin. Diageo has kept this distillery a secret from the public for a reason - to use the elite spirit across the prestigious line of blended whiskies available from Diageo. After all, Glen Elgin played a part in gaining White Horse the award for Blended Whisky of the Year in 2007.

Because Diageo knew Glen Elgin produced a fine single malt on its own, they did host a few official releases. One of the most famous releases was part of Diageo's "Hidden Malts" lineup. The releases of Glen Elgin in its pure form have led to a cult-like following among enthusiasts because of its succulent, fruity character.

## DISTILLERY HISTORY

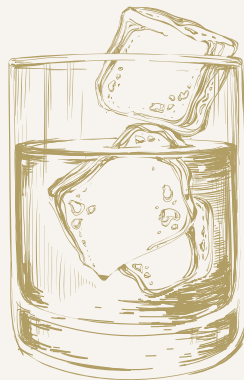
Glen Elgin was founded in 1898 by William Simpson and James Carle. Whisky was in a boom during the late 1800s, but it plummeted swiftly around the turn of the century. Glen Elgin was closed just five months after production began in 1900.

That led to the first change of hands. In 1901, Glen Elgin was sold to the Glen Elgin-Glenlivet Distillery Company but was mothballed almost immediately. Production didn't resume until 1906 when J. J. Blanche and Company purchased Glen Elgin.

The distillery boomed for almost 25 years before Scottish Malt Distillers purchased it. At this time, in 1930, the future of Glen Elgin was being shaped as it officially began producing spirit exclusively used in White Horse blends.

Expansions and updates were made to Glen Elgin in both the 1960s and the 1990s because of increasing whisky demand. After the turn of the century, Glen Elgin had several official releases and was part of Diageo's Flora & Fauna and Hidden Malt series during the early 2000s.

However, Diageo continues to keep Glen Elgin's incredible spirit almost exclusively for their blended whiskies. The elite flavour profile and incredible consistency have made it desirable for the spirit-industry giant. It's no wonder that independent bottlings of Glen Elgin are so popular for enthusiasts today.



# DISTILLERY INFO

ISLANDS	_____	REGION:	Speyside
SPEYSIDE	_____	YEAR FOUNDED:	1898
HIGHLANDS	_____	STATUS:	Operational/ Active
ISLAY	_____	OWNER:	Diageo
CAMPBELTOWN	_____	CAPACITY:	2.7 million litres/yr
LOWLANDS	_____		

## IN THE NEWS



## DISTILLERY PROFILE

Glen Elgin is just south of Elgin in the heart of the Speyside region. Instead of having a flashy distillery, Glen Elgin is focused on crafting the quality spirit that they've become known for. Don't be fooled by the low-profile that this distillery has; its single malt invokes the true spirit of Speyside with its honey-sweet, fruity character.

Diageo relies on Glen Elgin heavily for its blended lineup because of the distillery's commitment to quality and consistency. The distillery currently produces about 1.8 million litres of spirit each year using 6 stills, 3 wash and 3 spirit. Its lush whisky is unpeated and uses a slower distillation process combined with a longer fermentation to create the perfect flavour.

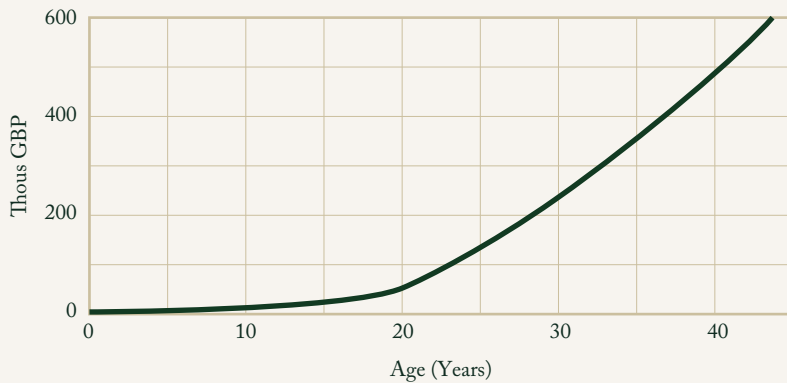
Glen Elgin stays hidden from the public and only opens once per year for a tour during the Laich of Moray festival in Speyside. Combine that with the very select official bottlings, and you understand why Diageo considers their Glen Elgin distillery to be a "Hidden Malt."

With a Glen Elgin dram, enthusiasts know they're going to get great consistency and quality. Diageo is, after all, one of the great powerhouses in the industry today. They've spent decades perfecting whisky and Glen Elgin is a shining result of those efforts.



## TRENDS/MARKET DATA

### *Age Dependency of Cask Prices*



This visual representation of cask price shows why investors are so quick to choose whisky casks as an investment and vehicle for safeguarding wealth. During the early years of maturation, the casks increase in value subtly, yet steadily.

However, patience is an investor's best friend.

Casks throughout the industry see a sharp rise in both demand and, as a result, value as the cask pushes into their second decade and beyond. Most whisky casks are bottled before age 20. Once a cask reaches the age of 20, the whisky becomes more rare, not to mention delicious, and desirable.

Casks allowed to mature past 20 years fetch some of the highest prices on the secondary market. As a cask matures past its second decade, the value continues to increase exponentially.

Investors willing to buy younger casks and hold them to age 20 will see a significant return on their investment. Alternatively, investors willing to hold a cask of any age past age 20 and into the next decades of maturation will have the most to gain.

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## POPULAR BOTTLES



*Glen Elgin  
12 Years Old*  
£52 GBP/BOTTLE



*Glen Elgin  
20 Years Old*  
£320 GBP/BOTTLE



*Glen Elgin  
22 Years Old*  
£85 GBP/BOTTLE



*Glen Elgin  
23 Years Old*  
£120 GBP/BOTTLE





SCOTLAND

The Stables,  
Errol Park Estate,  
Errol, Perthshire,  
PH2 7RA, United Kingdom

SPAIN

Carrer de Rosselló 140  
Floor 1, Door 1  
08036 Barcelona, Spain

SINGAPORE

70 Lorong, 4 Toa Payoh  
#01-347, Toa Payoh Vista,  
Singapore 310070