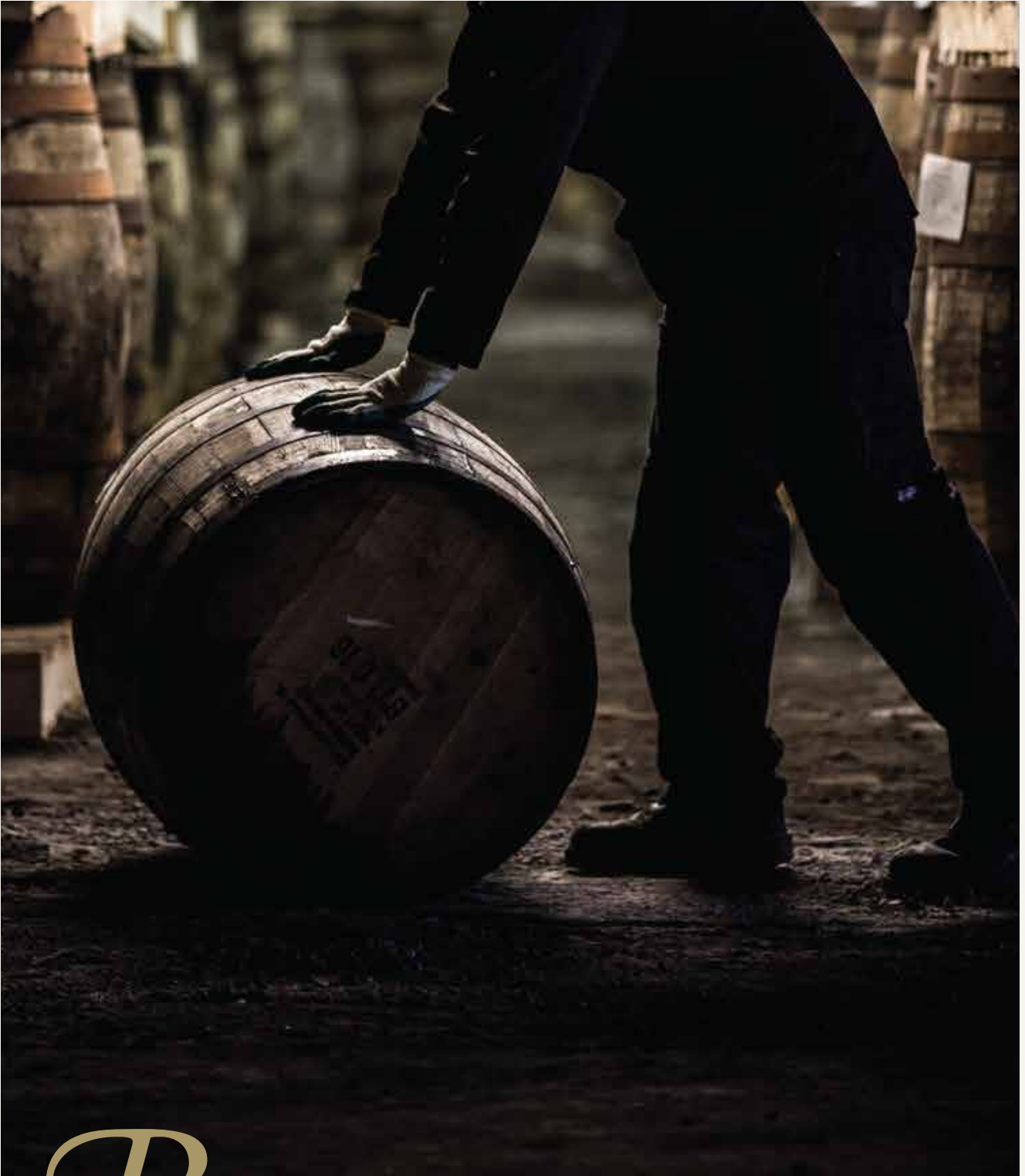




THE OPPORTUNITY



B

Braeburn Whisky is delighted to offer an exclusive opportunity from the Jura Distillery in the Scottish Highlands.

INVESTMENT DETAILS

DISTILLERY:	Jura
DISTILLATION DATE:	November 28, 2008
CASK TYPE:	Refill Bourbon Hogshead
CURRENT AGE:	11 Years
ALCOHOL BY VOLUME (ABV):	57.10%
VOLUME:	126.4 litres
VOLUME IN BOTTLES:	316 bottles
PRICE:	£12,150
PRICE/7OCL:	£38.45

MONETISATION STRATEGY

Monetise at 16 Years

Purchasing this cask now at 11 years old lends itself well to a holding period of about 5 years, as prices of whisky casks rise reliably year on year as they approach 20 years old. Holding this cask for at least 5 years will provide investors with a considerable return and will effectively safeguard wealth. Spirit at this age has started developing some of the subtle flavours that the cask has to offer while mellowing into a nice dram. That said, both whisky and investor have much more to gain with a longer maturation period.

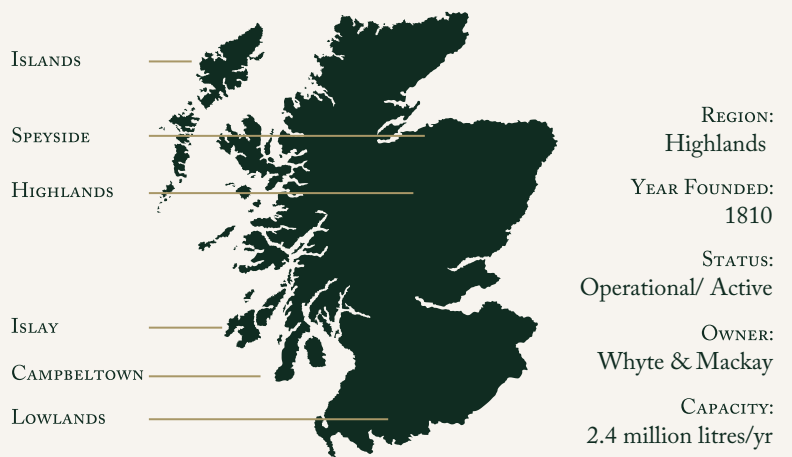
Monetise at 21 Years

Alternatively, this could be an excellent 10-year investment, as casks become more valuable as they pass the 20-year mark. The spirit has encompassed a lot of what it means to be a prestigious dram and whisky lovers worldwide seek out the flavours found in a spirit of this maturity. Casks in this age range sell quickly on Braeburn Whisky's secondary market.

Monetise Beyond 25 Years

Time rewards the most patient investor. Whisky casks that are allowed to mature past 25 years are rare in the industry. Spirit at this age has grown to develop a prestigious flavour profile that enthusiasts across the globe actively chase after. Drams of this age create a tasting experience for connoisseurs and are priced at a premium. The same goes for casks. Independent bottlers and other investors on Braeburn Whisky's secondary market know that casks matured to this point are few and far between. Therefore, investors can expect to generate significant returns from holding a cask this long.

DISTILLERY INFO



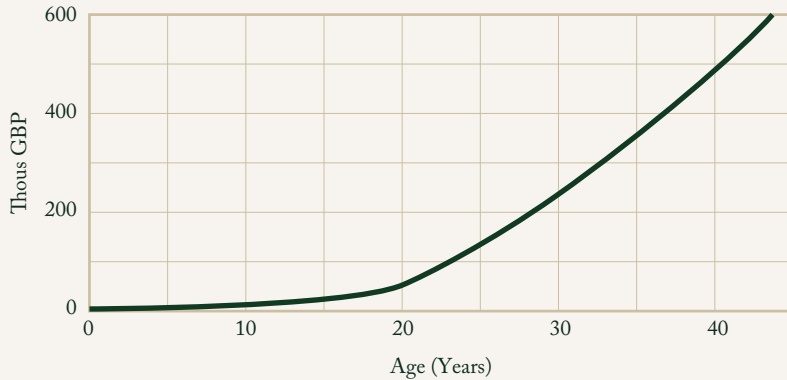
DISTILLERY PROFILE

The remote island of Jura is located off the west coast of Scotland. It's not known for much - just one road, one pub, and one very iconic distillery. The Jura Distillery officially began production back in 1810. However, it collapsed at the turn of the 19th century. While many thought Jura would stay silent and rest for eternity, the folks on Jura had other ideas. In 1963, with the community at its back, Jura was rebuilt and has been distilling world-famous single malt whisky ever since.

In the last decade alone, Jura's single malt sales figures have skyrocketed an impressive 150%. Jura has built their brand up in the eyes of enthusiasts with its wide range of single malt expressions. The smooth and delicate flavour that Jura is known for is thanks to some of the tallest stills in the industry, giving the spirit its pure character. Since Jura is well-established as its own single malt, coming across a cask of this iconic spirit is not only rare but extremely lucrative. Independent bottlings of Jura command increasingly high prices and investors can stand to make considerable returns while safeguarding their wealth using this asset.

TRENDS/MARKET DATA

Age Dependency of Cask Prices



This visual representation of cask price shows why investors are so quick to choose whisky casks as an investment vehicle for safeguarding wealth. During the early years of maturation, the casks increase in value subtly, yet steadily.

However, patience is an investor's best friend.

Casks throughout the industry see a sharp rise in both demand and, as a result, value as the cask pushes into their second decade and beyond. Most whisky casks are bottled before age 20. Once a cask reaches the age of 20, the whisky becomes more rare, not to mention delicious, and desirable.

Casks allowed to mature past 20 years fetch some of the highest prices on the secondary market. As a cask matures past its second decade, the value continues to increase exponentially.

Investors willing to buy younger casks and hold them to age 20 will see a significant return on their investment. Alternatively, investors willing to hold a cask of any age past age 20 and into the next decades of maturation will have the most to gain.

POPULAR BOTTLES



Jura
16 Years Old
£95 GBP/BOTTLE



Jura 1998
21 Years Old
£160 GBP/BOTTLE



Isle of Jura 1965
26 Years Old
£550 GBP/BOTTLE



Isle of Jura 1966
35 Years Old
£2,500 GBP/BOTTLE



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